



CANADIAN FEDERATION OF STUDENTS
FÉDÉRATION CANADIENNE DES ÉTUDIANT-E-S

August 2014

Dear Fellow National Union of Students,

On behalf of the Canadian Federation of Students (-Services), the national union of students in Canada, I am writing regarding the benefits of partnership with the ISIC Association and ISIC Finland (www.isic.fi). The Canadian Federation of Students (-Services) is Canada's largest and oldest student organisation, uniting more than 600,000 post-secondary students.

For more than 30 years, our Federation has provided students in Canada with a united voice in order to effectively influence the post-secondary education policies of provincial and federal governments. Our Federation also offers a number of programmes and services in order to meet the unique needs of students and to help students and students' unions save money.

The ISIC international network ensures that our members have access to valuable discounts and contributes to increased student mobility. The ISIC is the only internationally accepted proof of student status. The card was founded in 1953 with the aim to foster intercultural and international understanding through pioneering discounts that make travel and cultural exchange more accessible to students.

Organisations and institutions such as the United Nations Educational, Scientific and Cultural Organisation (UNESCO), the Andean Community of Nations and a wide range of national governments, ministries of education, student organisations and universities worldwide, endorse the ISIC. The card is issued to students in over 130 countries and provides cardholders with access to discounts at more than 42,000 businesses around the world.

Students in Canada have gained access to discounted products, services, and experiences relevant to all aspects of student life through the ISIC. Our partnership with the ISIC network has also provided students' unions with opportunities to co-brand the ISIC with regional transit authorities in order to provide benefits that are more tangible to students.

We believe that the ISIC network provides significant benefits to students worldwide and as a fellow national union of students; we are delighted to offer our endorsement for the ISIC. We hope that this letter will provide a bridge between you and ISIC Finland, the licensed authority in your country, in order to foster greater collaboration in the future.

We would be happy to share our experiences of using the ISIC network with you and wish you continued success in your work representing students.

Sincerely,

Jessica McCormick
National Chairperson, Canadian Federation of Students (-Services)